



It's Global Pride Month during June 2025. At Pride Pledge we encourage all our supporting organisations to dial up visibility with our 3 themes....

CELEBRATE **AMPLIFY** **ACCELERATE**

We want to encourage all our Pride Pledge organisations to do something during the month to support your journey to a safer, more visible, and more inclusive world for our Rainbow Communities. Remember that Pride Pledge is about 365 days a year visibility and inclusion, but when we get the chance to dial up visibility we take it. So, here are some ideas to get you started and we are here to support you bring these to life.

CELEBRATE

- Host an event with your staff and/or clients to celebrate Pride.
- Get involved with *Sweat with Pride* if you are in New Zealand.
- Go Rainbow including flying the Pride Flag, changing your logo Rainbow, theme your office or workplace and stand PROUD in a small way or BIG way
- Share stories, articles and information about Pride, the History of Pride and our Rainbow Communities throughout the month – celebrating our Rainbow Heroes!
- Create a legacy commitment to Pride and Rainbow Inclusion that lasts beyond Pride month – this could include a prominent piece of art or permanent structure changes – i.e. paint a wall, room, staircase, walkway etc
- Celebrate 28 June – the anniversary of The Stonewall Riots where Pride began back in 1969.
- Shine the light on a letter of the LGBTIQAP+ alphabet and celebrate a unique aspect of our communities that you have not traditionally done

AMPLIFY

- Spread the word of Pride through marketing and social media to your network – use your voice and don't be shy - be LOUD and PROUD!.
- Remind people about your commitment to Pride Pledge and what this means to your organisation, ensuring you have the Pride Pledge logo visible in key places like your website, careers pages, and policy documents and of course your certificate and stickers in visible places.
- Launch a new policy, program or initiative and tell your people about it – for example implementing pronouns, a gender affirmation policy or other policy
- Host a fundraiser to raise money for a local LGBTIQAP+ charity – this could be a Pride dress up day, or tie this in with an event organised during the month (and you may be doing Sweat for Pride too)
- Use June to enter the New Zealand Rainbow Excellence Awards to share what you have been up to and be recognised for this. Entries open in June.



GLOBAL PRIDE MONTH 2025

ACCELERATE

- Commit to Rainbow Awareness Training or a more advanced workshop for example Gender Diversity Essentials (Trans 101) during the month.
- Host a panel or webinar discussion on topics related to Pride including collaborating with other organisations. We are able to support you with this if you get in quick!
- Take The Rainbow Inclusion Stocktake to assess your current progress and use this to build a Rainbow Inclusion Plan for the coming 12 months and beyond
- Kick off your Pride Pledge Certification journey and step up to the challenge of being a leading organisation!
- Commit to a new project starting in June and tell your people about it and make it significant – i.e. inclusive uniforms, gender affirming leave, inclusive bathrooms, pronouns, or similar
- Encourage other organisations to join the Pride Pledge by sharing your stories and progress with them
- Ask your suppliers about their commitment to Rainbow Inclusion and require this to be included in contracts and agreements.
- Make a commitment to measurement and reporting of LGBTIQIAP+ inclusion and demographics so you can measure progress into the future
- Complete a policy review/audit to ensure your policies are gender and rainbow inclusive – we can support you with a policy review on a consulting basis

For more information or support email info@pridepledge.co.nz or for more resources visit www.pridepledge.co.nz resources and newsletters page